

CORPORATE PARTNER AWARD

19TH ANNUAL JONAS SALK HEALTH LEADERSHIP AWARDS

March of Dimes Health Leadership Awards honor the achievements of maternal and infant health professionals in seven key areas, including corporate partnership. The Corporate Partner Award is focused on those partners who have provided exceptional leadership and contributions to improving infant and maternal health. Peloton was recognized for providing the highest level of quality care and collaboration with hospital partners.



Peloton Screening Services is a nationwide program that provides the best possible avenue for identification of infants with hearing loss by meeting the state and national public health goals. Peloton provides all aspects of the program a hospital needs: equipment, supplies, screening personnel, case management and state data management.

Peloton is a division of Natus Medical Incorporated, a global medical device company focusing in the area of newborn care. Natus pioneered newborn hearing screening over 25 years ago with the ALGO[®] newborn hearing screener and is still considered the Gold Standard in hearing screening. ALGO AABR[®] technology has been studied and published in Peer-Reviewed journals to meet or exceed AAP and JCIH guidelines. ALGO screeners have clinically proven > 99% sensitivity; specificity 97 – 100%; and proven refer rates < 4% at discharge.

Since its inception in late 2013, Peloton is currently operating in 104 hospitals in 21 states and is screening close to 200,000 babies per year. Peloton screeners are on site everyday including weekends and holidays and won't leave until all eligible babies for that day are screened. The screening results and follow up data are stored, managed and reported utilizing Neometrics' iCMS Software.

Peloton carefully coordinates efforts with the medical home and state Early Hearing Detection and Intervention (EHDI) programs.